

Hear life the way it's meant to be heard

Aetna HearingSM Discount Program

Hear life the way it's meant to be heard. And save at the same time! It's easy with the **Aetna Hearing discount program**. You pay less for hearing aids, exams and more through HearPO[®], a leading provider of hearing supplies. With over 1,800* locations in the U.S., it's easy to find one near you.

What you get:

- Savings on all styles of hearing aids.**
- 40% off retail prices on hearing exams and services.
- A wide choice of models from leading manufacturers.
- Digital hearing aids that use the latest technology.
- Discounts on batteries for hearing aids.
- Free follow-up services for one full year.

Save on hearing exams, aids and services.

Program details

This program is not insurance. That means there are no referrals, no claims ... and no limits to how often you can use your discount. It's just a simple way to "take a little off the top" of your expenses.

If your health benefits or health insurance plan covers any of these discounts, use your plan first. Your out-of-pocket costs could be lower.

100% money-back guarantee! Try your hearing aid for 60 days. If you decide not to keep it, you'll get a full refund.***

*HearPO website. Available at www.hearpo.com/aetna, 4/09.

**HearPO will help you choose the best hearing aid for your needs. All manufacturers offer savings, but they may vary based on make and model.

***This is a guarantee of HearPo. Aetna is not responsible for the services or guarantees of HearPO.

We want you to know[®]



How to start saving

1. Call HearPO at **1-888-HEARING (1-888-432-7464)** to ask for your authorization packet.
2. Use the packet to find a provider.
Or go to **www.aetna.com**.
3. Make an appointment.
4. Bring your packet to your visit so the staff knows you are an Aetna member.
5. Pay the reduced price on the spot.

Did you know?

Hearing loss is the most preventable disability in the world. In fact, hearing aids can help up to 95% of people with the condition.¹

¹Facts about hearing loss. Available at www.hearpo.com. Accessed April 24, 2009.

Hear better for less. Call 1-888-HEARING once you are a member.

Health benefits and health insurance plans are offered, underwritten or administered by Aetna Health, Inc., Aetna Health of the Carolinas Inc., Aetna Health of Illinois Inc., Aetna Health Insurance Company of New York, Aetna Health Insurance Company and/or Aetna Life Insurance Company (Aetna). In Maryland, by Aetna Health Inc., 151 Farmington Avenue, Hartford, CT 06156. Each insurer has sole financial responsibility for its own products.

HearPO is a registered trademark of HearPO Corp. Discount programs provide access to discounted prices and are NOT insured benefits. The member is responsible for the full cost of the discounted services. Providers are independent contractors and are not agents of Aetna. Provider participation may change without notice. Health benefits and health insurance plans contain exclusions and limitations. Information is believed to be accurate as of the production date; however, it is subject to change. For more information about Aetna plans, refer to www.aetna.com.

Policy forms issued in Oklahoma include: HMO OK COC-5 09/07, HMO/OK GA-3 11/01, HMO OK POS RIDER 08/07, GR-23 and/or GR-29/29N.